

# Bright Idea Glows In The Dark



**ABOVE:** Mark Hempleman-Adams has put his chemical background to good use with the development of a new range of safety coping for swimming pools.

It was Edison who said that genius is one per cent inspiration and 99 per cent perspiration. Mark Hempleman-Adams of Global Resins Ltd., can vouch for that.

Mark is the brains behind one of the best new products to arrive on the water leisure scene for some time – a new style of safety coping that is water, chlorine and UV resistant; soft, anti-slip and if that were not enough... it even glows in the dark!

The new style of coping may be lightweight but it packs a punch. It is made from similar materials used in the challenging environments around deep sea oil rigs.



**ABOVE:** The new safety coping from Global Resins is not only safer for pools but has the potential to be used to promote brands – that even light up in the dark.

It is easy to handle and cuts down on fiddly finishing touches, saving valuable time on site. While soft to the touch, the coping still looks good and is available in a blend of natural looking finishes and a multitude of colour combinations.

## LUMINESCENT FINISH

The optional luminescent finish, in aquamarine and green, is not only an added safety feature but also offers huge design

potential especially for corporate facilities that can now see their name illuminated on the pool edge.

"I was on holiday watching my children jumping in and out of my brother's pool in the South of France," recalls Mark.

"I was trying to relax by the side of the pool but all the time I was worrying that my high spirited youngsters were going to come crashing down and hit their heads on the coping stones around the edge."

As the managing and technical director of a chemical company I naively thought that I could make such a product without too much trouble. Perhaps not so naively my first call was to a Patent Attorney to get them to do

the ideal product which entailed talking to numerous industrial chemists and scientists that he has dealt with in the past – not to mention a few new contacts too!

"I am pleased say, I have at long last come up with the final product," Mark reports.

"It has been a case of just sticking at it and ensuring it has all the physical properties that are needed and looks great to boot.

"The luminescent copings, I'm convinced, look great although it is merely an option but my brother, in the South of France, has insisted his pool must have them."

Mark is now exploring various routes to market across the UK and Ireland and globally. He is keen to establish distributor



some worldwide searches and to file a patent on the idea and technology I had in mind.

## TRIAL AND ERROR

An intensive period of research and development involved several prototypes with one issue after another being overcome.

Mark takes up the story: "After about six months of setbacks, I began to think I would have to give up on the whole idea.

"But at the time, I was doing some work on another project, where I was using a luminescent powder. I wondered how, with what I had come with so far, it would look if it were luminescent. I gave it a go and, wow, it looked amazing.

"This gave me a new impetus to develop the product as, not only would I have a soft safety coping that would reduce the chances of serious injury, but it would glow at night for hours, making it safer for people to see the edge of the pool which would help prevent them from falling in."

Mark was still a little way from finalising

partnerships around the world as well as talking to pool installers directly.

**Global Resins Ltd**

**Tel. +44 (0)1249 715566**

**[www.globalresins.co.uk](http://www.globalresins.co.uk)**

## Making Waves

You can catch up with the latest Pool and Spa stories and sign up for our regular e-newsletters at:

**[www.poolandspascene.com](http://www.poolandspascene.com)**



# Glow In The Dark

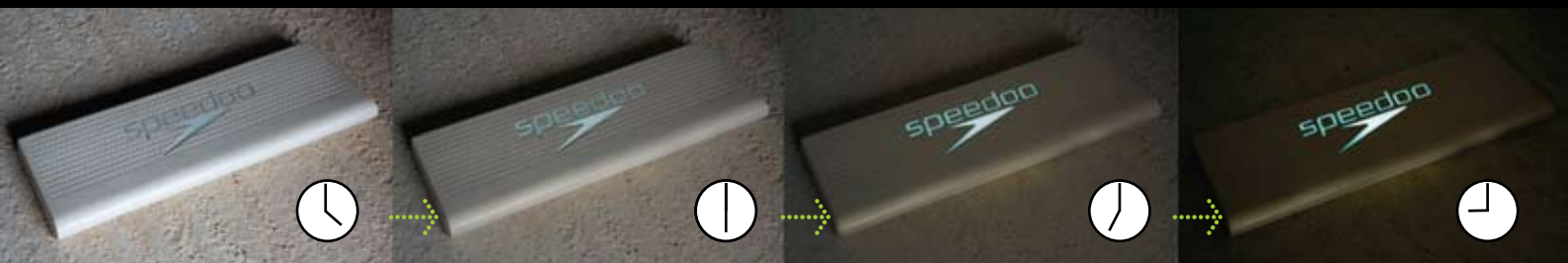
Safety Copings for Commercial and Residential Pool Edges

A new style of safety coping made from a patented formula resin that is:

- Soft but strong
- Water, chlorine and UV resistant
- Easy to handle
- Cuts down time on site
- Ideal for refurbishment

Available now in a blend of natural looking finishes and a huge choice of colour combinations.

Choice of two **luminescent options** for added safety offers huge design potential for corporate logos and branding



Installers and distributors wanted in UK and Ireland and throughout the world.

Global Resins Ltd. Tel. +44 (0)1249 715566 [www.globalresins.co.uk](http://www.globalresins.co.uk)

